

PRIVACY STATEMENT

Because we value your privacy, we would like to inform you about our privacy policy. Our privacy policy complies with the provisions of the General Data Protection Regulation (AVG) of the European Union, which is in force from 25 May 2018.

Stichting Eindhoven365, located at Begijnenhof 4-6, 5611 EL Eindhoven, is responsible for the processing of personal data as shown in this privacy statement.

By setting out our privacy policy we wish to inform you about how Eindhoven365 B.V. collects personal data, for what purpose this is done, where the data is stored, how long it is kept and how it is secured.

Finally we would like to inform you about how you can make use of the rights that you have as a consumer under the AVG.

Eindhoven365 uses functional and analytical tools to ensure that the website works properly. The functional tools ensure that the website functions properly and the analytical tools measure the use of the website. Measuring the use of the website is part of Eindhoven365's obligation to report on the functioning of the website.

The analytical measurements cannot be traced back to persons or: are set up in such a way that the impact on privacy is minimised when processing.

Personal data that we process

Stichting Eindhoven365 processes your personal data because you use our services and/or because you provide this information to us yourself.

Below is an overview of the personal data we process from participants:

- E-mail address
- Data on your activities on our website
- Internet browser and device type

Special and/or sensitive personal data that we process

Our website and/or service does not intend to collect data about website visitors who are under the age of 16 years. Unless they have permission from parents or guardians.

However, we cannot verify whether a visitor is over 16. We therefore recommend that parents be involved in their children's online activities in order to prevent the collection of data about children without parental consent. If you are convinced that we have collected personal data on a minor without such consent, please contact us at info@eindhoven365.nl and we will delete this information.

For what purpose and on which basis do we process personal data?

Stichting Eindhoven365 processes your personal data for the following purposes:

- To be able to e-mail you if this is necessary for us to be able to provide our services.
- To e-mail you to confirm your participation and to send you your personal city guide.
- To be able to e-mail you on the outcome of the contest.
- To be able to e-mail you so that we can keep you informed of information and/or offers that may be of interest to you. We may send you this information and/or offers by email, with Supercharge yourself and/or This is Eindhoven as the sender.

How long we keep personal data

Stichting Eindhoven365 will not store your personal data longer than is strictly necessary to realize the goals for which your data is collected, unless we are obliged to retain the data for a longer period under a statutory regulation.

Sharing personal data with third parties

Stichting Eindhoven365 does not sell any data to third parties. There is a possibility that data of the winners of the competition will be shared with contacts at hotels. The sharing of participants' personal data is without any commercial interest and will only take place with the knowledge of the participant.

With any companies that process your data on our behalf, we will also enter into a processor agreement to ensure the same level of security and confidentiality of your data. Stichting Eindhoven365 remains responsible for these processes.

Cookies, or similar techniques, that we use

Stichting Eindhoven365 uses functional, analytical, and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet, or smartphone when you visit this website for the first time. Stichting Eindhoven365 only uses cookies for technical functionality. These ensure that the website works properly and that, for example, your preferences are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that track your surfing behavior so we can offer customized content and ads.

When you first visited our website, we already informed you about these cookies and asked your permission to place them.

You can unsubscribe from cookies by configuring your internet browser in such a way that it does not store cookies anymore. In addition, you can delete all information previously stored through your browser settings.

For an explanation see: <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

Modifying, correcting, and removing personal data

You have the right to modify, correct, and remove your personal data. You also have the right to withdraw your possible consent for the data processing or to object to the processing of your personal data by Stichting Eindhoven365 and you have the right to data portability. This means that you can request us to send the personal data we have on you in a computer file to you or another organization named by you.

You can send a request for access, modification, removal of your personal data or request to withdraw your consent or objection to the processing of your personal data to info@eindhoven365.nl.

To make sure that the request for inspection was made by you, we ask you to send a copy of your identity document with the request. Make sure to cross out your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) with black. This is to protect your privacy. We will respond to your request as quickly as possible but within four weeks.

Stichting Eindhoven365 would also like to point out that you have the possibility to file a complaint with the national supervisory authority, the Autoriteit Persoonsgegevens. You can do this via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

Eindhoven365 Foundation takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you feel that your data is not properly protected or there are indications of misuse, please contact us via info@eindhoven365.nl

Please note

These conditions have been compiled with the utmost care. However, Eindhoven365 is not liable for any direct or indirect damage that may arise from the use of the information provided herein. No rights or claims can be derived from the contents of this statement in any way.